

## **ABOUT NONPROFITS ARE MESSY**

Nonprofits Are Messy is an interview-style leadership podcast that answers the most pressing questions faced by nonprofit leaders around the world. We do that by finding people, whether in the nonprofit or corporate world, who are uniquely suited to answer these questions. Our guests run the gamut from five star business authors (Jim Collins) to sector leaders (CEO, Walton Family Foundation) to thought leaders (Adam Grant), to my wife ("Confessions of a Terrible Board Member").

The majority of our listeners are the heroic leaders in our society who commit themselves to public service executive directors, senior staff, heads of school, development professionals, board leaders, and many more who provide service to the nonprofit sector.

#### Our goal is simple.

We aim to find just the right expert to answer the questions on the minds of our listeners. And in so doing, we offer a conversational forum that will inform, entertain and inspire.



The podcast is typically listed as **#1 in the nonprofit category on iTunes**. Episodes of Nonprofits are Messy are downloaded an average of **30,000 times per month** and between 2016 and 2020 have been downloaded by more than Podcasts **1.5 million listeners across 207 different countries.** 









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## HERE ARE SOME OF OUR MOST POPULAR EPISODES:

#### Givers and Takers at Nonprofits (Adam Grant)

https://blog.joangarry.com/ep31-give-take-adam-grant/

"ONE BAD APPLE CAN SPOIL A BARREL, BUT ONE GOOD EGG JUST DOES NOT MAKE A DOZEN."

"YOU DEVELOP THIS NARRATIVE THAT IS REINFORCED BY YOUR BOARD AND POTENTIALLY BY YOUR DONORS AND STAKEHOLDERS AND STAFF. THIS ORGANIZATION IS YOU AND IT WILL CRUMBLE WITHOUT YOU."

#### The Telltale Signs of Founder Syndrome (Rachael Gibson)

https://blog.joangarry.com/ep-96-the-telltale-signs-of-founder-syndrome-part-1/

### Nonprofits, Storytelling, and 'This American Life' (Alex Blumberg)

https://blog.joangarry.com/ep43-storytelling-this-american-life-blumberg/

"GETTING PEOPLE TO CARE IS THE MOST IMPORTANT PART OF A STORY, AND TO GET PEOPLE TO CARE, YOU HAVE TO KNOW WHY YOU CARE."

"THE MAGICAL THINKING IS THAT JUST BECAUSE WE PUT OUT A PETITION OR A PRESS STATEMENT THAT THOSE IN POWER ARE GOING TO LISTEN, JUST BECAUSE WE'RE LOUD MEANS THAT PEOPLE WILL LISTEN."

## How to Grow a Movement and Your "Army of the Engaged" (Rashad Robinson)

https://blog.joangarry.com/ep-81-how-to-grow-a-movement/

#### Unicorns, Superheroes and Nonprofit Leaders (Vu Le)

https://blog.joangarry.com/ep-70-unicorns-superheroes-and-nonprofit-leaders/

"THIS IS WHAT NONPROFIT LEADERS DO. WE TAKE RANDOM STUFF AND ALL OF THESE FUNDING RESTRICTIONS, AND WE TURN THEM INTO THESE DELICIOUS MEALS OF SOCIAL JUSTICE."

# MAKING MAGIC JOAN

## Hosted by Joan M. Garry

Joan Garry is an internationally recognized champion for the nonprofit sector and a highly sought after executive coach for CEOs at some of the nation's largest organizations. Joan's firm offers highend strategic advisory services with a unique combination of coaching and management consulting. She is called upon by large organizations to tackle substantial change management, crisis management and leadership transitions requiring a hands-on strategist, a messaging expert, and a compassionate truth teller.



Through her blog, podcast and book, she has developed a reputation as the 'Dear Abby' of the nonprofit sector, advocating for the success of nonprofits, large and small. Her platforms reach hundreds of thousands of nonprofit leaders monthly from across the globe.

As a columnist for the Chronicle of Philanthropy, contributor to Harvard Business Review and Forbes Magazine, among others, Joan is a preeminent media spokesperson and thought leader on the role of the nonprofit sector in our society and is sought after for commentary on issues facing the sector today.

Joan is also the founder of the Nonprofit Leadership Lab, the online educational and community portal she leads for board and staff leaders of small nonprofits.

Joan Garry began her career in 1981 as part of the management team that launched MTV. She followed this successful eight-year tenure as an executive at Showtime Networks. Then, in 1997 while either having a midlife crisis or avoiding one, Joan left the corporate world and became the Executive Director of GLAAD, one of the largest gay rights organizations in the U.S.

### Produced by Cindy C. A. Pereira

As Managing Director of Joan Garry Consulting, Cindy wears many hats including this one. As our executive producer, Cindy works with Joan to consider the questions on the minds of our listeners and then leads our efforts to curate topics and identify wonderful voices whose passion for the sector equals our own. Cindy books talent, cultivates content and oversees all aspects of production. She is high energy and a first rate relationship builder. She is in charge of production and leads our efforts to curate interesting guests and influencers who are excited to share their expertise with our audience. She provides support to the host and the rest of the team throughout the conceptualization and production process. Cindy has a background in voice acting, writing and journalism. Versatility, energy, and the innate ability to communicate at all levels are Cindy's hallmarks.

#### Audio engineered by Scot Moriarty

Scot Moriarty is an experienced audio engineer with experience in all aspects of sound and recording. He graduated from SUNY Purchase College with a degree in Studio Production and currently specializes in production for audiobooks, podcasts, and music. He thrives on challenges and deadlines and hopes to one day be able to travel around the world working in various aspects of sound recording and post-production.

## **RECENT GUESTS**



**Jim Collins** Taking Nonprofits From Good to Great



**Darlene Nipper** 

Stronger Together: The Power of Cohort Learning



**Vu Lu** You're Doing Meetings All Wrong



**Priya Parker** You're Doing Meetings All Wrong



Michael DePass Managing the Tension of Change



Wendy Foster Nonprofit Partnerships, Mergers and Acquisitions



Sheila Heen How to Have Difficult Conversations



**Paul Rice** What Visionaries Do Best



"No One Should Attempt To Work at or Lead a Nonprofit (or Maybe any Company) Without Joan! Always Timely and Relevant."

"I Run a National Nonprofit, Large in Reach and Impact, but Small on Budget. I've Been Gobbling Up Resources and at Times Feel Like I'm Boiling an Ocean as I Click Through the Hyperlinks on Google Docs, Looking for the Answer on How To Lead and Do the Right Thing in a Global Pandemic! Joan Kindly Reminds the Listener, That the Answers Are Within Us and Are Core to our Leadership Attributes, and Coaches the Listener on How To Focus and Pivot With Greet Suggestions and Resources. Thank You!"

☆☆☆☆☆ THANK YOU! MICHTORG

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"Real, in-Depth Interviews That Provide Tangible Steps and Tools to Nonprofits!" ፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟ BEST NONPROFIT PODCAST! ABRAANNES

☆☆☆☆☆ SO INFORMATIVE! MARIESTJAMES "I Just Started Listening to This Podcast and I Have Already Learned So Much That I Can Immediately Apply to my Job and my Organization. Thank You for the Extremely Relevant and Practical Information and Discussion. It Has Already Made Me See my Job in a New Light!"

